

# Your Exclusive Invitation

to attend the

## CEO Program

Your chance to share an up-close and exclusive Q & A session with one of Australia's leading CEOs...

### Norman Smorgon

Family Business Australia would like to invite a maximum of twelve family business Next Generation members to participate in the CEO Program.

The program provides the opportunity for FBA NxG members to spend a morning with a successful CEO.

#### How will this help you in your role as a NxG family business member?

- Ask Norman questions in an interactive and intimate forum
- Share ideas with other NxG members

#### About the CEO: Norman Smorgon

Norman has been Managing Director of the Escor Group since its inception in 1995. The Group can trace its origins, through Smorgon family businesses, back to 1927. Escor manages the financial, legal and administrative affairs of the descendants of Eric Smorgon. The Group actively manages the family's share, property and direct equity investments, including a 60+ store retail fragrance business "The Perfume Connection".

#### Brief highlights of Norman's career:

- Graduated in both Law and Commerce at the University of Melbourne
- Worked in a variety of roles and businesses within the Smorgon Group
- Member of YPO since 1997
- Presents both nationally and internationally on family business
- Appointed as an Adjunct Professor of Family Business at Bond University in 2005
- Married his wife Tania in 1984 and they have four sons aged from 17 to 25 years of age

#### Event details

Date:  
Monday, 11 July 2011

Venue:  
Boardroom, Escor Group  
164 Williams Road  
Prahran, Victoria

Time:  
10:00am - 1:30pm



Please note attendance at this event is free, however NxG members are responsible for their own travel costs. This program is open to NxG members from across Australia.

#### How do I register?

To be one of the lucky participants in this special morning, register via the following link.

[http://www.fbastore.org.au/index.php?target=products&product\\_id=538](http://www.fbastore.org.au/index.php?target=products&product_id=538)

The first twelve NxG members will be notified of acceptance by 30 June 2011.

#### Missed out?

This program will be repeated quarterly with other prominent Australian CEOs throughout the year.

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