

# Adviser Education Course

## The Essentials™

Tuesday, 25 May 2010 & Wednesday, 26 May 2010 | Amora Hotel Jamison Sydney

### Course details

Sophisticated advisers to family business know that the complexities of the family business system require the integration of insights from a variety of disciplines. Participants in this seminar join a faculty of experienced family business advisers with differing professional backgrounds to focus on identifying and integrating insights from law, finance, management science and behavioural science to solve the problems that appear in the cases presented for study and analysis.

### Program outline

*Tuesday, 25 May*  
9:00am – 12:00pm  
Session 1  
12:00pm – 1:00pm  
Lunch  
1:00pm – 5:00pm  
Session 2

*Wednesday, 26 May*  
8:30am – 10:45am  
Session 3  
10:45am – 12:30pm  
Session 4  
12:30pm – 1:30pm  
Lunch  
1:30pm – 3:30pm  
Session 5  
3:30pm – 4:00pm  
Session 6

### Presenters

The course will be presented by highly qualified and experienced Body of Knowledge presenters who are trained by the Family Firm Institute.

### Venue

Amora Hotel Jamison Sydney  
11 Jamison Street, Sydney

### Accommodation

Discounted rooms from \$210.00—details will be sent on confirmation of your registration

### Participants attending The Essentials™ will gain:

- An awareness and exposure to concepts, skills and techniques necessary to optimise their effectiveness as family business advisers.
- An understanding of the ethical issues and challenges facing family business advisers and consultants.
- New insights into business family issues and dynamics through the introduction and application of family business models and concepts.
- Cutting-edge information on resources available for exploring the core disciplines in more depth.

Please note the Launching Pad™ is a pre-requisite to The Essentials™. Attendance at the Essentials™ is required for FBA Adviser Accreditation.

**CLICK HERE TO REGISTER ONLINE** or **FAX back to 02 9592 3483** by 23/04/10 or POST to Family Business Australia, PO Box A1144, Sydney South NSW 1235  
Inquiries phone 02 9592 3880. All prices in \$AUD except where noted.  
**Limited places available – book early to secure your place**

Full name \_\_\_\_\_  
Company name \_\_\_\_\_  
Email address \_\_\_\_\_  
Contact no. \_\_\_\_\_

### Registration fees

FBA or FFI members \_\_\_\_\_ @ \$1,990.00 per person \$ \_\_\_\_\_  
Non-members \_\_\_\_\_ @ \$2,500.00 per person \$ \_\_\_\_\_

### Membership fees

Join FBA now \_\_\_\_\_ @ \$505.00 per person \$ \_\_\_\_\_  
Join FFI now\* \_\_\_\_\_ @ USD\$300.00 per person \$ \_\_\_\_\_

### Payment details

Register & pay online through [www.fbastore.org.au](http://www.fbastore.org.au)  
Payment by credit card or by cheque made payable to "Family Business Australia"  
Payment by Direct Deposit - "Family Business Australia" - BSB 083 091 - Account 477367651  
Quote Ref NAT1001 & your surname OR Card Type:  
 Bankcard  MasterCard  Visa  AMEX (3% surcharge)  Direct deposit  
Card No. \_\_\_\_\_  
Name on Card \_\_\_\_\_  
Expiry Date \_\_\_\_/\_\_\_\_/\_\_\_\_ Cardholder's Signature \_\_\_\_\_  
Full refund for cancellations received in writing prior to 23/04/10  
No refunds after 23/04/10

Upon payment, this is your **TAX INVOICE**. All prices include GST. **ABN 61 083 076 000**.  
Confirmation will be sent via email. **Terms and conditions** FBA reserves the right to alter the program or presenters without further notice, however it is intended to run as advertised. **Privacy Statement** The personal information you provide on this form will be used by FBA for administrative contact purposes, marketing activities, and may be disclosed to third party sponsors. You may access your information by writing to us.

\* FFI is a United States based, international professional membership organisation dedicated to providing interdisciplinary education and networking opportunities for family business advisers, consultants, educators and researchers and to raising public awareness about trends and developments in the family business field. Members can join FFI through FBA at a discounted rate of USD\$300.00 per adviser (normal price is USD\$625.00.)



Family Firm Institute USD\$625.00.)