

Wednesday, 12 August 2009 | Crowne Plaza, Darwin



We are delighted to present in Australia the US-based Family Firm Institute's Course, The Launching Pad™. This course will be delivered in collaboration with FFI, the day prior to FBA's National Conference in Darwin. FFI is an organisation specifically for advisers to family business and is a world leader in family business adviser education. We highly recommend this course for advisers serious about family business. Additionally, advisers seeking to become FBA Accredited must complete this course for FBA accreditation.



Please tick if you would like more information about:

- FBA Adviser Accreditation Program
- FFI Membership
- FFI Certificate Program

Course details

Understanding the many dimensions and dynamics of advice, consultations and education for a family-owned business is a critical factor as you differentiate yourself in this growing field. The Launching Pad™ is an interactive seminar designed as an introduction for family business professionals new to the practice of family business advising. Participants in the seminar will be exposed to the core concepts of interdisciplinary advising to family businesses professionals through lectures and case studies.

Program outline

- 8:30am What is Family Business Consulting?
- 10:15am Case Analysis
- 11:30am Theoretical Concepts and Models
- 12:30pm Lunch
- 1:15pm Case Analysis
- 2:45pm Nuts and Bolts of Building a Family Business Advisory Practice
- 3:30pm Wrap up

Presenters

The course will be presented by a leading expert in family business from the United States, Mark Voeller, PhD, in conjunction with Australian presenter, Anthea Moores.

REGISTER ONLINE at www.fambiz.org.au or **FAX back to 02 9592 3483** by 04/07/09 or POST to Family Business Australia, PO Box A1144, Sydney South NSW 1235
Inquiries phone 02 9592 3880. All prices in \$AUD except where noted.

Limited places available – book early to secure your place

For discounted accommodation rates at the Crowne Plaza Darwin, please see our website

Full name _____
Company name _____
Email address _____
Contact no. _____

Registration fees

FBA or FFI members _____ @ \$995.00 per person \$ _____
Non-members _____ @ \$1,250.00 per person \$ _____

Please note: a discount of 10% will be applied for 4 or more people from the same business.

Membership fees

Join FBA now _____ @ \$460.00 per person \$ _____
Join FFI now* _____ @ USD\$300.00 per person \$ _____

Payment details

Register & pay online through www.fbastore.org.au

Payment by credit card or by cheque made payable to "Family Business Australia"

Payment by Direct Deposit - "Family Business Australia" - BSB 083 091 - Account 477367651

Quote Ref NAT0901 & your surname OR Card Type:

Bankcard MasterCard Visa AMEX (4% surcharge) Direct deposit

Card No. _____

Name on Card _____

Expiry Date ____/____/____ Cardholder's Signature _____

Full refund for cancellations received in writing prior to 04/07/09
No refunds after 04/07/09

Upon payment, this is your **TAX INVOICE**. All prices include GST. **ABN 61 083 076 000**. Confirmation will be sent via email. **Terms and conditions** FBA reserves the right to alter the program or presenters without further notice, however it is intended to run as advertised. **Privacy Statement** The personal information you provide on this form will be used by FBA for administrative contact purposes, marketing activities, and may be disclosed to third party sponsors. You may access your information by writing to us.



* FFI is a United States based, international professional membership organisation dedicated to providing interdisciplinary education and networking opportunities for family business advisers, consultants, educators and researchers and to raising public awareness about trends and developments in the family business field. Members can join FFI through FBA at a discounted rate of USD\$300.00 per adviser (normal price is USD\$625.00.)