

12th NATIONAL CONFERENCE

SANCTUARY COVE, QLD
2, 3 & 4 SEPTEMBER
2010



Family Business
Australia



FAMILY BUSINESS 'Sustaining the Competitive Edge'

WHO SHOULD ATTEND

- Businesses with a strong family interest
- All members of a family business
- Non-family members working in a family business
- Small, medium and large family businesses
- Family businesses from all industries
- Family business advisers

**Get in early
to arrange your
cheaper flights!**

Conference brochure,
program and online
registration will be
out 1 May 2010

What is unique about family businesses and how do they sustain their competitive edge?

Family firms are known to offer a 30% better return on investment than their non-family counterparts. Family firms generally fared better during the Global Financial Crisis than non-family owned firms, for good reason.

Why do family firms have a better chance of continuing success, and what do they do differently?

Do you have a unique competitive advantage?

Learn how to discover and harness that advantage at the Family Business Australia 12th National Conference at the Hyatt Regency Sanctuary Cove, set in the heart of Australia's most exclusive 100 acre, fully integrated Gold Coast resort.

Surrounded by superior sporting and recreation facilities, the hotel overlooks the marina, beach lagoon pool and golf course.

The charm of a 1940s Queensland homestead welcomes you to large rooms offering gracious colonial decor, polished parquet floors and plantation shutters opening onto a furnished balcony overlooking tranquil gardens or the golf course.

NEXT GENERATION

Some 95% of family businesses do not survive into the third generation of ownership, often because of poor preparation of subsequent generations.

As a member of the Next Generation, is the family business for you? How did you enter, how did you establish your credentials, what did you bring to the firm?

What ideas do you have for developing emerging leaders within the family business?

Discover and develop your potential as a Next Genner in the family and the business.

For those arriving early...

don't miss our
**Next Gen dinner
Wednesday 1st
September!**



NATIONAL
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**Family Business
Australia**

Conference Highlights and Accommodation

Pre Conference Events

LAUNCHING PAD PROGRAM

Wed 1 Sept, 2010

This course is specifically for family business advisers and will be presented the day prior to National Conference. We highly recommend these courses for advisers who are serious about family business and plan to seek FBA Adviser Accreditation.

CALLING ALL FAMILY BUSINESS DIRECTORS

NEW Directors Course!

Tue 31 Aug, Wed 1 Sept, 2010

The Family Business Directors Course is a two day course that will focus on the governance processes as they relate to family businesses and as they impact on a family business director's role and responsibilities.

The content is interactive, relevant to executive, non-executive, independent and non-independent directors of family run businesses as well as those interested in other family business governance processes, such as the office bearers of family business councils.

Conference Highlights

WORLD'S LONGEST LUNCH

Join us for the ever popular World's Longest Lunch, a fun relaxing lunch designed to ensure optimum networking. Reunite with old friends and meet new friends in a relaxed and informal environment.

KPMG DINNER



The pristine white sands of the hotel's famous one-acre saltwater beach lagoon pool, a line of flares at the water's edge, and a balmy Queensland night, provide a naturally themed setting for our KPMG dinner. Join us for a night of great food and wine!

FAMILY BUSINESS OF THE YEAR AWARDS DINNER

Hyatt Regency Sanctuary Cove is the perfect location to host the Family Business of the Year Awards dinner. On Saturday night we celebrate the achievements of the 2010 Australian Family Business award winners. Join us for a sumptuous dinner complemented by the finest Australian wines and some great entertainment!

ACCOMMODATION



The Hyatt Regency Sanctuary Cove is surrounded by a magnificent sub-tropical garden. Every room offers scenic views of the beach lagoon, pool, marina or golf course.

With 247 spaciouly appointed rooms uniquely portray the spirit of the region and capture the essence of Queensland. Modern comforts and a sense of luxury have been incorporated into the traditional low-rise design and every room is equipped with the latest technology including high-speed broadband, digital movies on demand and individual climate control.

Rates start from \$230 single and \$245 double including buffet breakfast.

Family accommodation

Luxury two, three and four bedroom fully furnished, self-contained properties are available for holiday rental. Rates start from \$250. Booking fee and conditions apply.

TRAVEL / AIRPORT TRANSFERS

Start booking airfares now to ensure the best possible rates!

Sanctuary Cove is a 40 minute drive from both the Gold Coast and Brisbane airports. Flight transfers can be arranged through etm group at an additional cost.

For further information on Hyatt Regency Sanctuary Cove services and facilities please go to www.sanctuarycove.regency.hyatt.com

To book your airfares and reserve your accommodation and airport transfers please contact a member of etm group on 03 9521 5355 or email fba2010@etmgroup.com.au





**Family Business
Australia**

Pre and Post Touring, Partner Program and Kids Club

PRE AND POST TOURING PROGRAM



We invite your family to join our family – these exclusive packages are provided to Family Business Australia members for a pre or post conference stay.

O'Reilly's Rainforest Retreat

- Accommodation in a Mountain View Room
- Morning and afternoon tea daily
- Early morning bird walk
- Two hour morning guided rainforest walk
- Evening spotlighting / stargazing
- PLUS kids eat breakfast and dinner FREE when dining with adults in the Retreat Restaurant and selecting from kid's menu

\$220 per room, per night, twin share

O'Reilly's Mountain Villas

- Accommodation in a Two-Bedroom Mountain Villa view
- Use of infinity edge lap pool

\$360 per villa, per night, quad share

PLEASE NOTE: O'Reilly's is approx 1 1/2 hours drive from airports and Sanctuary Cove. These rates are valid for the week prior to and week following FBA National Conference, subject to availability.

Minimum two night stay on Saturday night. Not valid with any other offer. Exclusive to FBA members only. Subject to availability. Direct bookings only. Conditions apply.

For bookings or enquiries, please contact our Reservations by phone on 07 5502 4911 or reservations@oreillys.com.au and quote 'FBA'

PARTNER PROGRAM

The Gold Coast experience represents Australia at its best, so bring the family along to create some exciting holiday memories.

Enjoy an ideal year round climate and an amazing variety of natural landscapes, glorious beaches, world heritage listed rainforests, and the largest selection of theme parks, golfing greens, shopping centres and restaurants! We will have something exciting planned for you each day!

Any one for golf?

Sanctuary Cove is surrounded by two championship golf courses and the hotel has for the past three years been named Australia's Leading Golf Resort. Staying at Hyatt Regency Sanctuary Cove is your exclusive ticket to play!

KIDS CLUB

Kids Eat Free! Children under the age of 16 are entitled to complimentary buffet breakfast at Cove Cafe daily.

Camp Hyatt kid's club is a fun filled program of activities for kids aged 4-12 years and applies to children of all FBA conference delegates.

Qualified staff provide the kids with fun, entertainment and education. Full, half day and evening sessions are available ranging from \$40 for half day sessions, \$70 full day session. FBA delegates receive \$10 off when your second and/third child attends the same session.

Activities include lunch, beach games, treasure hunts, playstation 2, Wii, DVD movies, pool games, outdoor sports, board games, art and craft, duck feeding.

