

MEMBER OF



## Family Business Australia

### Application for Use of the Family Business Australia (FBA) Member Logo

Contact name \_\_\_\_\_

Company name \_\_\_\_\_

Company address \_\_\_\_\_

Phone number \_\_\_\_\_

E-mail address \_\_\_\_\_

Web site address \_\_\_\_\_

Are you a financial member of Family Business Australia?  Yes  No

How long have you been a member of Family Business Australia? \_\_\_\_\_

Please state how you would like to use the Family Business Australia logo.

- |                                                              |                                             |
|--------------------------------------------------------------|---------------------------------------------|
| <input type="checkbox"/> corporate letterhead                | <input type="checkbox"/> corporate signage  |
| <input type="checkbox"/> website link                        | <input type="checkbox"/> business cards     |
| <input type="checkbox"/> advertising (provide details below) | <input type="checkbox"/> corporate brochure |

Please specify other uses \_\_\_\_\_

\_\_\_\_\_

I have read and agree to the terms and conditions for use of the FBA Member Logo as detailed on the reverse page.

Signed \_\_\_\_\_ Date \_\_\_\_\_

Print name \_\_\_\_\_

Position \_\_\_\_\_

*On completion please fax to (03) 9867 5344*



**Terms & Conditions for use of the  
Family Business Australia (FBA) Member Logo  
& Linking to the FBA Website**

Family Business Australia (FBA) encourages its members to use the FBA member logo and link to our website to help promote your involvement with FBA and also to promote FBA amongst other family businesses.

**Logo**

Use of the FBA member logo is contingent upon your agreement to the following terms and conditions.

1. FBA is the sole owner of the FBA member logo. Your use of the member logo acknowledges FBA's ownership of the member logo. FBA reserves the right to take action against use of the member logo that does not conform to the terms and conditions in this document.
2. Use of the member logo does not indicate or create any endorsement, approval, sponsorship or affiliation with your product, services or website by FBA. Use of the member logo is solely at your own risk.
3. The member logo will be used solely for the purpose of promoting the activities of FBA.
4. The member logo will always stand-alone and will not be combined with any other graphical elements.
5. The member logo will not be altered in any manner including its size, proportions, the font, design, arrangement, colours or elements.
6. The member logo will be displayed in a positive manner.
7. FBA can withdraw permission for any third party to use the Member Logo at any time.
8. A member's right to use the Member Logo expires with the member's membership. If your membership lapsed, your right to use the Member Logo is automatically terminated.
9. A penalty fee will apply for unauthorised or improper use of the Member Logo.
10. FBA reserves the right to make any change to the information provided in this document. You acknowledge and agree that you are responsible for complying with any such changes, which will be advised on our website.

*Colour* The PMS colours used for the FBA member logo are:  
Blue PMS541  
Gold PMS871  
The FBA member logo is available in colour and black and white. FBA prefers you use the colour version of the logo.

*Background* The preferred background colour for the member logo is white.

*Size* The preferred size is:  
Height 3.60cm  
Width 4.13cm  
The member logo may be scaled as required.

*Format* The FBA member logo is available in several formats and can be obtained by contacting the National Office, tel 1800 249 357, email [info@fambiz.org.au](mailto:info@fambiz.org.au).

**Website linking**

Linking to the Family Business Australia (FBA) website is contingent upon your agreement to the following terms and conditions.

1. The link will always be an active link maintained.
2. The website linked to the FBA website does not contain any material which may be detrimental to FBA.
3. Members are to use the following URL for connection to the FBA website.  
<http://www.fambiz.com.au>