

Walking the fine line –  
how to be an effective director  
**and** a responsible family member



Family Business  
Australia

# Family Business Directors Course

*Specifically developed for families in business*

# Family Business

*A course specifically for*

## FIVE reasons YOU should attend:

- Attend the only directors course in Australia specifically designed for families in business
- Learn how to address the unique challenges family business directors face
- Understand how strong governance creates a sustainable competitive advantage for your business
- Learn the basics of director responsibilities
- Engage with directors of other family businesses

## What can you expect from attending this course?

- Gain an understanding of the structure and role of a board of directors
- Basic duties and responsibilities of directors in privately held family businesses
- Find out how to maximise the effectiveness of the board's operation
- Learn about the benefits of family councils, charters, retreats and constitutions and their role in best practice family governance
- Hear the benefits of effectively integrating family and business governance
- Find out how to add value to your business through the development of governance systems
- Refine your board thinking capabilities
- An action plan for developing your family business governance systems

## Why is this course different?

- It is presented by leading experts in the field of family business as well as experienced family business directors
- It concentrates on the unique challenges faced by families in business
- The presentation format is interactive and will allow time for discussion - ensuring your questions are answered

**To maximise the value for your family business, it is highly recommended that several members of your family business attend this course together.**



## Who should attend?

- Directors of family businesses (family & non-family, executive & non-executive)
- CEOs & Senior Managers of family businesses
- Family members with shareholdings, whether actively involved in the business or not



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### Please note:

This course is not intended to cover all of the legal requirements of holding the position of company director. The purpose of this course is to deal with the framework for business and family governance, focusing on the benefits of adopting a holistic approach to governance in your family business.

ia proudly presents the

# Directors Course

*for families in business*

## Program details

### DAY ONE

The first day concentrates on business governance. In particular sessions will cover an introduction to corporate governance, the structures and processes of business governance and the extensive discussion of a family business case in terms of these structures and processes.

#### Including:

- should you introduce a board
- structure of the board
- who should sit on the board
- role of the board & its relationship with the business
- director's duties & responsibilities
- legal environment
- board processes
- guidelines for successful operation

### DAY TWO

The second day shifts the focus to family governance issues. In particular sessions will focus on the structures and processes of family governance and continue the extensive discussion of the family business case introduced on day one in terms of these family governance issues. The course concludes with examples of how to achieve integration of both forms of governance to build competitive business advantage and family harmony.

#### Including:

- structures including councils, constitutions, assemblies
- role of these structures and their members
- using structures to maintain & enhance shared vision and mission of the family business
- issues dealt with through structures
- improving family communication
- family retreats
- guidelines for succession



## Where and when

### Melbourne

Tuesday 16 & Wednesday  
17 March 2010

St Kilda Rd Parkview Hotel  
562 St Kilda Road  
Melbourne, Victoria

### Perth

Thursday 29 &  
Friday 30 July 2010

Burswood Entertainment  
Complex, Great Eastern  
Highway, Burswood,  
Western Australia

### Sanctuary Cove

Tuesday 31 August &  
Wednesday 1 September  
2010

Hyatt Regency Sanctuary  
Cove Resort  
Manor Circle, Gold Coast,  
Queensland

## Accommodation & Parking

Discounted rates for accommodation and parking will be advised upon receipt of your registration.

## Course times

8:30am registration  
9:00am - 5:00pm

## Your investment

\$1990.00pp or  
\$1790.00pp  
for 2 or more attendees

Registration includes morning & afternoon tea, lunch and course resources

## More information

T: 1800 249 357  
E: [info@fambiz.org.au](mailto:info@fambiz.org.au)  
W: [www.fambiz.org.au](http://www.fambiz.org.au)






**Family Business  
Australia**

This course was developed and presented in conjunction with Australia's leading family business education provider, the Australian Centre for Family Business at Bond University.



**AUSTRALIAN  
CENTRE FOR  
FAMILY BUSINESS**

# Family Business Directors Course Registration Form

**Register:**  **online at [www.fambiz.org.au](http://www.fambiz.org.au)**  
 **by fax 02 9592 3483**  
 **by post to Family Business Australia**  
PO Box 490, Bexley NSW 2207

**Save  
\$200 per person**  
if you register two  
or more people from  
your business

Which course are you attending? (please tick)

- Melbourne**, VIC - Tuesday, 16 & Wednesday 17 March 2010  
 **Perth**, WA - Thursday, 29 & Friday, 30 July 2010  
 **Sanctuary Cove**, QLD - Tuesday, 31 August & Wednesday, 1 September 2010

Contact name \_\_\_\_\_  
Business address \_\_\_\_\_  
Suburb \_\_\_\_\_ State \_\_\_\_\_ Postcode \_\_\_\_\_  
Email address \_\_\_\_\_  
Phone number \_\_\_\_\_

## Registration fees

FBA Members \_\_\_\_\_ @ \$1,990.00 per member (including GST) \$ \_\_\_\_\_  
FBA Members (2 or more) \_\_\_\_\_ @ \$1,790.00 per member (including GST) \$ \_\_\_\_\_  
**Total payable** \$ \_\_\_\_\_

## Attendees

First	Surname	Email address
_____	_____	_____
_____	_____	_____
_____	_____	_____

## Payment (upon payment of the appropriate amount, this is your TAX INVOICE)

Payment by (please tick)  Credit card  Online  Direct deposit | Bank account details "Family Business Australia" BSB 083 091 Account 477367651 quote your surname & course location (e.g. VIC, WA, QLD)

Card Type  Bankcard  MasterCard  Visa  AMEX (3% surcharge)

Card no. \_\_\_\_\_

Name on card \_\_\_\_\_

Expiry date \_\_\_\_\_

Cardholder's signature \_\_\_\_\_

The information collected will be used for administrative & marketing purposes. You may access your information by writing to us. Confirmation will be sent via email. FBA reserves the right to alter the program or presenters without further notice. Cancellations must be received by FBA in writing at least two weeks prior to the course dates. No refunds will be given after this date.

**Register NOW and reserve your place at [www.fambiz.org.au](http://www.fambiz.org.au)**  
**For more information: email [info@fambiz.org.au](mailto:info@fambiz.org.au) or free call 1800 249 357**